

> LINE AND DIRECTORY AD DEADLINES

Publication	Type of Ads	Publication Day	Space Reservations/ Cancellations	Final Corrections
Rentals Directory	Directory	Friday	Wednesday, 5 p.m.	--
NWhomes†	In-column (line)	Saturday	Thursday, 5 p.m.	Thursday, 5 p.m.
Sunday Real Estate (all editions)	In-column (line)	Sunday	Friday, 9:30 a.m.	Friday, 9:30 a.m.
Sunday Real Estate (final edition)	In-column (line)	Sunday	Friday, 5 p.m.	Friday, 5 p.m.

†The NWhomes® pages publish in the back of New Homes Saturday.

> DISPLAY DEADLINES

Publication	Space Reservations/ Cancellations	Materials for Newspaper- Constructed Ads*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
New Homes Saturday	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, noon	Thursday, 4 p.m.
NWhomes	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, noon	Thursday, 4 p.m.
Sunday Real Estate	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 5 p.m.	Friday, 10 a.m.

* "Newspaper-Constructed" material (also known as "Pub. Set" advertising) consists of ads that will be composed by the newspaper. This includes ads that are constructed from the submitted layout into production form or existing ads that require copy or illustration changes.

** Final corrections for newspaper-constructed ads or electronic ads with patches should be limited to minor text changes (phone numbers, addresses, expiration dates, prices, etc.) and substitution of standing art consistent with original ad design. Changes to layout including moving or changing size of art elements cannot be accepted at this stage.

*** Electronic ads must be in PDF files with the fonts embedded. PDF is a flexible, cross-platform file format that accurately displays and preserves fonts, page layouts and other graphical elements in a document.