

COLOR ROP DISPLAY DEADLINES

Advance ROP Display Deadlines, Color Ads

Advance Run Sections

Weekday: Lifestyle section, NWWeekend, NWTicket and Movie Times, New Homes Saturday

Sunday: NW Arts and Life, NWTraveler, TV Times†

Publication Day	Color Space Reservations/ Cancellations	Material*	Electronic Ads with Patches**	Color Final Corrections**	Complete Electronic Ads Due***
Monday	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Friday, noon	Friday, noon
Tuesday	Thursday, 5 p.m.	Thursday, 5 p.m.	Thursday, 5 p.m.	Monday, noon	Monday, noon
Wednesday	Friday, 5 p.m.	Friday, 5 p.m.	Friday, 5 p.m.	Monday, 5 p.m.	Monday, 5 p.m.
Thursday	Monday, 5 p.m.	Monday, 5 p.m.	Monday, 5 p.m.	Tuesday, noon	Tuesday, noon
Friday	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.
Saturday	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.
Sunday	Monday, 5 p.m.	Monday, 5 p.m.	Monday, 5 p.m.	Wednesday, noon	Wednesday, noon

Main ROP Display Deadlines, Color Ads

Main Run Sections:

Weekday: Main News, Business, Local News, Sports

Sunday: Main News, Local News, Business, Sports, Real Estate

Publication Day	Color Space Reservations/ Cancellations	Material*	Electronic Ads with Patches**	Color Final Corrections**	Complete Electronic Ads Due***
Monday	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Friday, noon	Friday, noon
Tuesday	Thursday, 5 p.m.	Thursday, 5 p.m.	Thursday, 5 p.m.	Monday, noon	Monday, noon
Wednesday	Friday, 5 p.m.	Friday, 5 p.m.	Friday, 5 p.m.	Monday, 5 p.m.	Monday, 5 p.m.
Thursday	Monday, 5 p.m.	Monday, 5 p.m.	Monday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.
Friday	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.
Saturday	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 5 p.m.	Thursday, 5 p.m.
Sunday	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 5 p.m.	Thursday, 5 p.m.

Sunday Special Deadlines, Color Ads

Publication	Color Space Reservations/Cancellations and Material*	Electronic Ads with Patches**	Color Final Corrections**	Complete Electronic Ads Due***
Pacific Northwest magazine	Monday, 5 p.m., 20 days prior	Monday, 5 p.m., 20 days prior	Thursday, 5 p.m., 17 days prior	Thursday, 5 p.m., 17 days prior
Comics, Comics Wrap	Monday, 5 p.m., 27 days prior	Monday, 5 p.m., 20 days prior	Monday, 5 p.m., 20 days prior	Monday, 5 p.m., 20 days prior

ROP doubletruck deadlines are 24 hours prior to regular deadlines. Early deadlines do not apply to tabloid doubletrucks.

† The space reservation/cancellation deadline for TV Times is Friday, 5 p.m.

* "Newspaper-Constructed" material (also known as "Pub. Set" advertising) consists of ads that will be composed by the newspaper. This includes ads that are constructed from the submitted layout into production form or existing ads that require copy or illustration changes.

** Final corrections for newspaper-constructed ads or electronic ads with patches should be limited to minor text changes (phone numbers, addresses, expiration dates, prices, etc.) and substitution of standing art consistent with original ad design. Changes to layout including moving or changing size of art elements cannot be accepted at this stage.

*** Electronic ads must be in PDF files with the fonts embedded. PDF is a flexible, cross-platform file format that accurately displays and preserves fonts, page layouts and other graphical elements in a document.

BLACK-AND-WHITE ROP DISPLAY DEADLINES

Advance ROP Display Deadlines, Black-and-White Ads

Advance Run Sections

Weekday: Lifestyle section, NWWeekend, NWTicket and Movie Times, New Homes Saturday♦

Sunday: NW Arts and Life, NWTraveler, TV Times†

Publication Day	Space Reservations/ Cancellations	Materials*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
Monday	Friday, 9 a.m.	Thursday, 5 p.m.	Thursday, 5 p.m.	Friday, noon	Friday, 4 p.m.
Tuesday	Friday, 5 p.m.	Thursday, 5 p.m.	Thursday, 5 p.m.	Monday, noon	Monday, 4 p.m.
Wednesday	Monday, 5 p.m.	Friday, 5 p.m.	Friday, 5 p.m.	Monday, 5 p.m.	Tuesday, 9 a.m.
Thursday	Monday, 5 p.m.	Monday, 5 p.m.	Monday, 5 p.m.	Tuesday, noon	Tuesday, 4 p.m.
Friday	Wednesday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 9 a.m.
Saturday	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, noon	Thursday, 4 p.m.
Sunday	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, noon	Wednesday, 4 p.m.

Main ROP Display Deadlines, Black-and-White Ads

Main Run Sections:

Weekday: Main News, Business, Local News, Sports

Sunday: Main News, Local News, Business, Sports, Real Estate

Publication Day	Space Reservations/ Cancellations	Materials*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
Monday	Friday, 9 a.m.	Thursday, 5 p.m.	Friday, 9 a.m.	Friday, 5 p.m.	Friday, 5 p.m.
Tuesday	Friday, 5 p.m.	Friday, 5 p.m.	Friday, 5 p.m.	Monday, noon	Monday, 4 p.m.
Wednesday	Monday, 5 p.m.	Monday, 5 p.m.	Monday, 5 p.m.	Tuesday, noon	Tuesday, 4 p.m.
Thursday	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, noon	Wednesday, 4 p.m.
Friday	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, noon	Thursday, 4 p.m.
Saturday	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Friday, noon	Friday, 4 p.m.
Sunday – All Editions	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 5 p.m.	Friday, 10 a.m.
Sunday – Final Edition (Main or Sports Only)	Friday, 5 p.m.	Friday, 5 p.m.	Friday, 5 p.m.	(n/a)	Friday, 5 p.m.

Sunday Special Deadlines, Black-and-White Ads

Publication	Space Reservations/ Cancellations	Materials*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
Pacific Northwest magazine	Monday, 5 p.m., 20 days prior	Monday, 5 p.m. 20 days prior	Monday, 5 p.m., 20 days prior	Friday, noon, 16 days prior	Friday, 5 p.m., 16 days prior

† The space reservation/cancellation deadline for TV Times is Friday, 5 p.m.

♦ The space reservation/cancellation deadline for New Homes Saturday is Tuesday, 5 p.m.

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