

NWAUTOS LINE AND DIRECTORY AD DEADLINES

Publication Day	Deadline
Thursday	Tuesday, 6:30 p.m.
Friday	Thursday, 11 a.m.
Saturday	Thursday, 6:30 p.m.
Sunday, All Editions	Friday, 10:45 a.m.
Sunday, Final Edition Only	Friday, 5 p.m.

NWAUTOS DISPLAY BLACK-AND-WHITE DEADLINES

Publication Day	Space Reservations/ Cancellations	Materials for Newspaper- Constructed Ads*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
Friday	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 9 a.m.
Saturday	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, noon	Thursday, 4 p.m.
Sunday, All Editions – Classified Display	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 5 p.m.	Friday, 10 a.m.
Sunday, Final Edition Only – Classified Display	Thursday, 5 p.m.	Thursday, 5 p.m.	Thursday, 5 p.m.	Friday, noon	Friday, 5 p.m.

NWAUTOS DISPLAY COLOR DEADLINES

Publication Day	Space Reservations/ Cancellations	Materials for Newspaper- Constructed Ads*	Electronic Ads with Patches**	Final Corrections**	Complete Electronic Ads Due***
Friday	Tuesday, 5 p.m.	Tuesday, noon	Tuesday, noon	Wednesday, 5 p.m.	Thursday, 9 a.m.
Saturday	Tuesday, 5 p.m.	Tuesday, noon	Tuesday, noon	Thursday, 5 p.m.	Wednesday, 5 p.m.
Sunday	Monday, 5 p.m.	Tuesday, 5 p.m.	Monday, 5 p.m.	Thursday, noon	Thursday, 4 p.m.

* "Newspaper-Constructed" material (also known as "Pub. Set" advertising). The definition of a newspaper-constructed ad is one that will be composed by the newspaper. This includes ads that are constructed from the submitted layout into production form, or existing ads that require copy or illustration changes.

** Final corrections for newspaper-constructed ads should be limited to minor text changes (phone numbers, addresses, expiration dates, prices, etc.) and substitution of standing art consistent with original ad design. Changes to layout including moving or changing size of art elements cannot be accepted at this stage.

*** Electronic ads must be in a PDF format with the fonts embedded. PDF is a flexible, cross-platform file format that accurately displays and preserves fonts, page layouts and other graphical elements in a document.