

Power positions are guaranteed ad positions in the newspaper. In most cases the Power Position ad will be the only ad on the page. Exceptions are noted as "non-exclusive." Special rates or additional charges may apply and are included below. Expenditures apply to dollar volume and frequency contract fulfillment. A signed contract is required for frequency rates. The cancellation deadline for all Power Positions is 30 days prior to publication. Ads cancelled fewer than 30 days prior to publication will be charged 10% of the ad cost (space charges only).

Position	Size	Availability	Weekday Open Rates*	Sunday Open Rates*
A2**	3 x 10.5"	Sunday – Saturday	\$ 8,101.80	\$10,174.50
	4 x 10.5"	Sunday – Saturday	\$10,802.40	\$13,566.00
	6 x 7"	Sunday – Saturday	\$10,802.40	\$13,566.00
	6 x 10.5"	Monday – Saturday	\$16,203.60	Not Applicable
A3**	3 x 10.5"	Saturday	\$ 8,101.80	Not Applicable
	4 x 10.5"	Saturday	\$10,802.40	Not Applicable
	6 x 7"	Saturday	\$10,802.40	Not Applicable
	6 x 10.5"	Saturday	\$16,203.60	Not Applicable
Book Page*** (Non-exclusive)	6 x 3"	Sunday	Not Applicable	\$4,661.50***
NWTicket Back Page	6 x 10.5"	Friday	\$460 premium in addition to the advertiser's regular open or contract rate	Not Applicable
NWWeekend Back Page	6 x 10.5"	Thursday	Regular open or contract rates apply	Not Applicable
Pacific Northwest magazine				
Table of Contents Page	1/5 Page Horizontal	Sunday	12% premium	
Pages 3, 5, and 7 Centerspread	Full Page 2 Full Pages and Gutter	Sunday	Full color only, plus \$500 premium Minimum one color, plus \$750 premium	
Inside Back Page	Full Page	Sunday	\$500 premium	
Back Page	Full Page	Sunday	Full color only, plus \$750 premium	
Sports Page 2** (Non-exclusive)	4 x 5"	Monday – Saturday	Regular open or contract rates apply	
TV Times				
TV Times Cover Page	6 x 5"	Sunday	Regular open or contract rates apply	
TV Times Page 3	Any Size	Sunday	Regular open or contract rates apply	
TV Times Back Page	6 x 10.5"	Sunday	Regular open or contract rates apply	

* Contact your account executive for frequency rate discounts.

**Color is not available for these positions.

***Book page rate includes full color.